

# Clear room names inspire bookings

Show the best offer for every room type. Clear, comparable listings improve the booking

# Manual correction efforts of developers are reduced up to 90%

## Show the best offer for every room.

GIATA Room Mapping standardizes room types across suppliers, so travelers can clearly compare rooms and see the best available offer for each category, increasing transparency, conversion and trust.

### Benefits for your business

- **Instantly normalize data**  
Room types are automatically unified under one name.
- **Boost customer confidence**  
Reduce booking errors and compensation costs.
- **Upsell and convert**  
Identify best available price for each room type and improve conversions.

### Build trust with clear room data

- **Protect your reputation**  
Avoid complaints caused by misunderstood bookings.
- **Clean search results**  
Eliminate the appearance of duplications in travelers' searches.
- **Manual work eliminated**  
Say goodbye to time lost to lengthy cleanup efforts.

“With GIATA, our clients can instantly identify the best rates across room categories - bringing clarity, speed, and sales performance.”



**Pepe Portas**  
Global Distribution Director  
Allbeds

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**7%**  
boost to conversions

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## How GIATA Room Mapping works for you?

### Seamless integration

GIATA Room Mapping can be integrated with any supplier. Free up development teams with a plug-and-play solution.

### Instant analysis

Room names are analyzed to determine their types. Travelers see recognizable, comparable room types.

### Unified room naming

Transform your operations with coherent room names, proven to boost bookings.

# The trusted engine behind global travel technology.

Contact our sales team for a live demo.

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**GIATA**  
better data. better travel.

## About GIATA

### Better Data. Better Travel.

For nearly three decades, GIATA has been the trusted engine behind global travel technology, transforming complexity into opportunity. Based in Berlin, we provide the data infrastructure that powers the global travel ecosystem, connecting hotels, OTAs, tour operators, bed banks, search engines and distribution partners across more than 80 markets.

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# 1.40m

Properties around the world

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## 22%

Increased revenue

## 90%

Time saved on correcting room data

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