



GIATA multilingual hotel guide

Expand your reach in any market

The ultimate hotel data resource
for global market penetration.

Speak every traveler's language with clarity and credibility.

Boost conversions with localized information

This API-accessible resource offers localized hotel data in 25 languages, so you can offer hotel booking information in your audience's preferred language. Travelers can find, examine and compare offers easily, empowering them to book with confidence.

Benefits for your business

- **Reach audiences in their language**
Grow your offering by catering to new markets.
- **Translations that drive conversions**
Our localized data increases conversions.
- **Content that travelers trust**
Content is continuously updated to keep information relevant.

Let the data work for you

- **OTAs and Tour Operators**
Transform your operations with coherent data.
- **GDS & bed banks**
Streamline data flows to reduce system load, costs and complexity.
- **Customer Support teams**
Boost customer satisfaction and stop paying nasty compensation fees.

“With GIATA, our clients can instantly identify the best rates across room categories - bringing clarity, speed, and sales performance.”



Pepe Portas
Global Distribution Director
Allbeds



How GIATA Multilingual Hotel Guide works for you?

Collects

Collects hotel descriptions, facts and images, including from GIATA Drive.

Translates

Data is automatically translated, utilizing terms that are proven to generate bookings.

Updates

New information is shared automatically, so you know that customers are seeing it.

The trusted engine behind global travel technology.

Contact our sales team for a live demo.

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More info

giata.com

GIATA
better data. better travel.

About GIATA

Better Data. Better Travel.

For nearly three decades, GIATA has been the trusted engine behind global travel technology, transforming complexity into opportunity. Based in Berlin, we provide the data infrastructure that powers the global travel ecosystem, connecting hotels, OTAs, tour operators, bed banks, search engines and distribution partners across more than 80 markets.

803k

Hotel descriptions

25

Languages available

800k

Images
