# Update once,
# distribute at scale

Manage and distribute hotel data from
a single, centralized source of truth.

# Your hotel data centralized and shared with the world

**Central platform for all your hotel data.**
Updating hotel data shouldn't consume your entire day. GIATA Drive lets you edit and manage your hotel and room data – including images and factsheets – and enables easy sharing across your connected sales channels.

## Benefits for your business

→ **One platform, global scale**
Save time for managing and distributing your data.

→ **Distribution monitoring**
See who has accessed your content and when.

→ **Unlock AI readiness**
Automatically structure your data for AI consumption.

## Let the data work for you

→ **Content managers**
Enjoy simplified workflows and clear overview of your hotel data.

→ **Hotel managers**
Get ahead of outdated information across your digital sales channels.

→ **Hotel guests**
Provide trustworthy information for travellers to book with confidence.

"Reliable, efficient, and scalable – GIATA is a key partner in our digital growth journey. They're always ready to help. We truly appreciate their responsiveness and expertise."
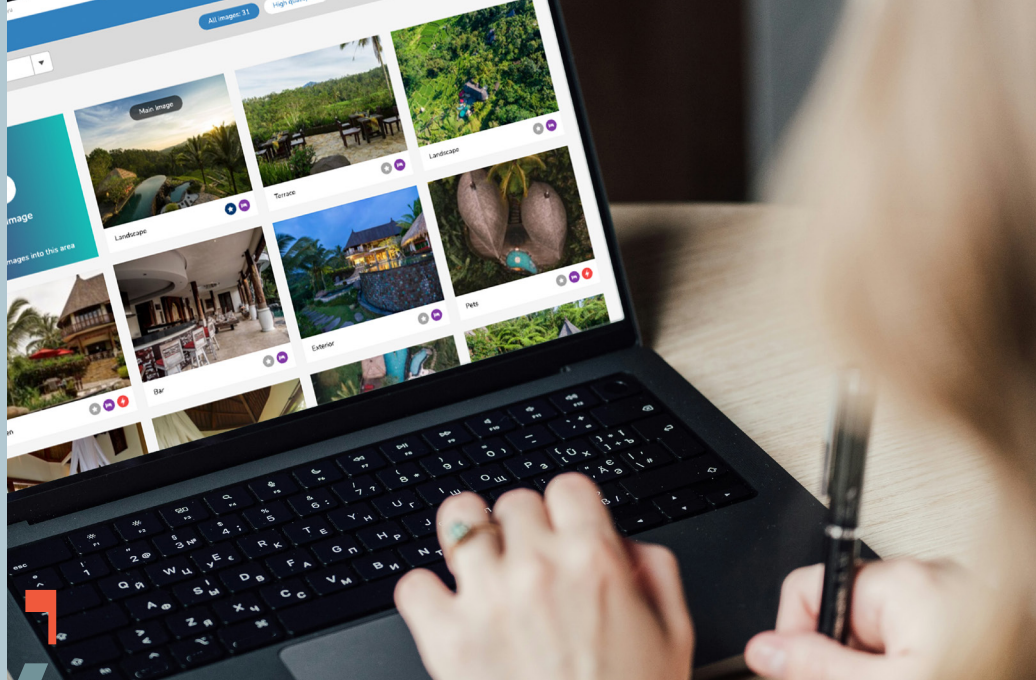
**Gaetano Scancarello**
Sr. Marketing Manager
Mangia's

**60%**
less time spent on manual updates

# How GIATA Drive works for you?

## Manage your hotel data easly

Access and own all your data on a single, user-friendly platform. No repetitive work. No outdated information.

## Distribute your content worldwide

Easily share updates across your sales channels. Reach OTAs, Tour Operators and booking engines all at once.

## Content Monitoring

Gain extensive overview of distribution of your data with no need for repetitive work.

## Expand with 'Open Content Link'

Easily share content beyond the GIATA distribution network using the 'Open Content Link' function.

# The trusted engine behind global travel technology.

## Contact our sales team for a live demo.

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**More info**
giata.com/drive

## GIATA
better data. better travel.

### About GIATA

**Better Data. Better Travel.**
For nearly three decades, GIATA has been the trusted engine behind global travel technology, transforming complexity into opportunity. Based in Berlin, we provide the data infrastructure that powers the global travel ecosystem, connecting hotels, OTAs, tour operators, bed banks, search engines and distribution partners across more than 80 markets.

# 500+
**Sales channels**

# 30%
**Increase in bookings**

# 60%
**Time save in manual effort**